



“THE TOY CASTLE” IS A HIT!

Treehouse TV confirms renewal for Season #3

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Neil Bregman, Katherine Jeans and Tim Joyce, partners of **Sound Venture Productions**, and **Paula Parker**, Vice President of Programming and Production, Children’s Television, **Corus Entertainment**, are pleased to announce the renewal of **“The Toy Castle”** by **Treehouse TV** for a third season, comprising of 19 new 1/2 hour episodes, to be produced for the fall of 2002. This will bring the total number of episodes in the series to 65.

“The renewal of the series is a tremendous confirmation of the popularity of **‘The Toy Castle’**”, says **Mr. Bregman**, whose 21 year-old company is one of Canada’s most prolific producers of quality cultural programming. “The fan mail we receive from parents and children is especially rewarding as it confirms that the risk we took in creating the first ever, live-action television series using professional ballet dancers was a very sound one.”

“After more than a year on air, **‘The Toy Castle’** is consistently one of the most popular programs on **Treehouse TV**”, says **Paula Parker**. “We’re delighted at the response we receive from our audience and are proud to be associated with this type of unique, high-quality Canadian children’s programming. **‘The Toy Castle’** is an audience favorite on **Treehouse TV**”

“The Toy Castle” is produced by **Sound Venture Productions** in association with **YTV Canada Inc./Treehouse TV, Saskatchewan Communication Network, TFO and TVOntario** with the participation of the **Canadian Television Fund (License Fee Program & Equity Investment Program)** and the support of the **Shaw Television Broadcast Fund, Shaw Children’s Programming Initiative and Rogers Telefund**.

For a complete **Treehouse TV** programming schedule with air dates and times go to www.treehousetv.com

Sound Venture Productions is an Ottawa-based, independent television production company. For a complete program catalogue and more information, visit our website at www.soundventure.com

“The Toy Castle” also has its own interactive website at www.thetoycastle.com

For more information, please contact Neil Bregman, (613) 241-5111 x250