



THE DANCERS' STORY - The National Ballet of Canada premieres on CBC-TV (Ottawa - March 25, 2002)

Neil Bregman, President of Sound Venture Productions, Veronica Tennant and Mark Adam, are pleased to announce the broadcast premiere of their unique, ballet performance documentary about the National Ballet of Canada's 50 years on CBC-TV's Opening Night on Thursday, March 28th at 8:00PM.

THE DANCERS' STORY - The National Ballet of Canada is a choreographed documentary weaving past with present using the vocabulary of dance. In celebration of its 50th anniversary, a sampling of five generations of dancers – from the legendary pioneers (Celia Franca, Lois Smith, Grant Strate, Brian Macdonald, Robert Ito and others) to the prominent alumni (James Kudelka, Karen Kain, Veronica Tennant, Vanessa Harwood, Nadia Potts, Kevin Pugh, Rex Harrington and others) to the company's current and future stars (Guillaume Côté, Chan Hon Goh, Sonia Rodriguez, Xiao Nan Yu and others) - gather back at the ballet barre. Decade by decade, this compelling reunion for the camera is shot in St. Lawrence Hall, the company's original home. **THE DANCERS' STORY** is a novel blend of documentary and freshly filmed dance performances. The vibrant leading talents of today's National Ballet of Canada perform an excerpt from the pivotal ballet of each decade (Les Sylphides, Romeo & Juliet, Sleeping Beauty, Merry Widow, James Kudelka's The Nutcracker, and The Contract).

"It was extremely important to the CBC that we find a unique way to celebrate the 50th Anniversary of the National Ballet of Canada, one of our most important cultural institutions. This approach allows the dancers to tell the story from their point of view", says Robert Sherrin, CBC-TV's Executive Producer of Arts Programming.

THE DANCERS' STORY - The National Ballet of Canada is a co-production of Sound Venture Productions and Veronica Tennant Productions and is produced in association with the Canadian Broadcasting Corporation, ARTV, Bravo!, Knowledge Network, and Saskatchewan Communications Network and with the assistance of the Canadian Television Fund (Equity Investment Program & License Fee Program) and the Canadian Government Film & Video Production Tax Credit.

THE DANCERS' STORY was directed by Mark Adam, written, produced & directed by Veronica Tennant and executive produced & produced by Neil Bregman.

Sound Venture Productions is an Ottawa-based, independent television production company specializing in arts and culture programming.
For a complete program catalogue, visit www.soundventure.com

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