



Sound Venture Productions Welcomes Pixelera Inc. to 126 York Street

(Ottawa - November 8, 2002)

Neil Bregman, President and CEO of the Ottawa-based television production company Sound Venture Productions, is pleased to welcome Web producer Pixelera Inc. to 126 York Street to share office space and facilities. Pixelera, Sound Venture's partner in several new media projects over the last 3 years, is an Ottawa-based Internet development company that specializes in new media and eBusiness solutions.

"We are delighted to welcome Pixelera to our premises at 126 York Street, bringing the two companies even closer together and allowing us to provide integrated video production and new media services", says Neil Bregman. "Based on our co-ventures in the past, the synergy of being located under one roof will allow us to develop innovative, multi-media solutions to a wider group of broadcast, government and commercial clients."

Aside from having developed OntheFly!™, a Website content management solution marketed to government, association and industry clients, Pixelera creates interactive Flash-based websites including several based on Sound Venture's television productions:

www.wholenotestv.com Based on the series "Whole Notes: Stories Behind the Classics"

www.parliamentbuildings.ca Based on the documentary "Jewel on the Hill: The Story of Canada's Parliament Buildings"

www.lechateaumagique.com Based on the children's series "Le Château magique"

www.thetoycastle.com Based on the children's series "The Toy Castle"

The move coincides with the re-design, expansion and re-launch of www.thetoycastle.com & www.lechateaumagique.com. The popular websites are a co-venture of Sound Venture Productions and Pixelera and were created with the financial support of Telefilm Canada's Multimedia Development Fund and TFO (TVOntario).

"Having worked closely with Sound Venture for several years now, we are very excited to be sharing space with them in Ottawa's Byward Market," says Pixelera's President, Stephen Foley. "We see immense potential in being able to combine our areas of expertise to the benefit of our clients and at the possibilities of collaborating on more dynamic projects in the future".

For more information, please contact:

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